

# **TLVMUN 2022**

**14 - 18 August 2022 • Tel Aviv**

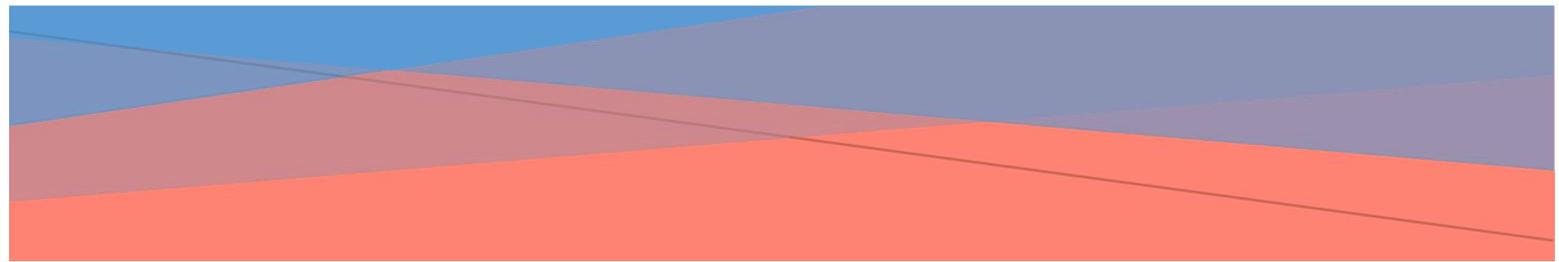
Climate Crisis: aware  
today, safe tomorrow

Press Corps

Yonit Vareika , Gal Pollak

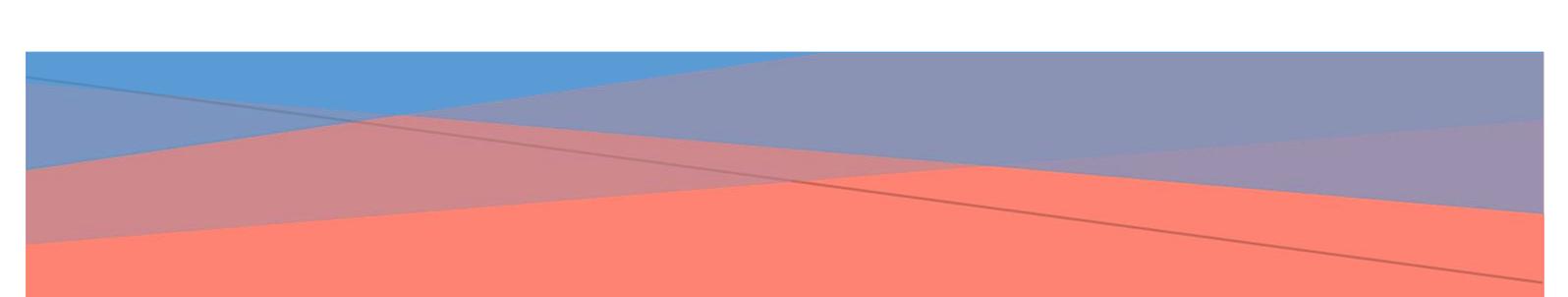
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## Letter of Welcome

Most esteemed Journalists,

Welcome to TLVMUN 2022! We are Gal and Yonit, your chairs, and we can't wait to be meeting all of you!

This committee has a crucial role in the conference. You, as its delegates, have the power to influence important decision making, to change the course of other committees, to unmask the lies and frauds of fellow delegates – and most importantly, to tell the world WHAT IS GOING ON.

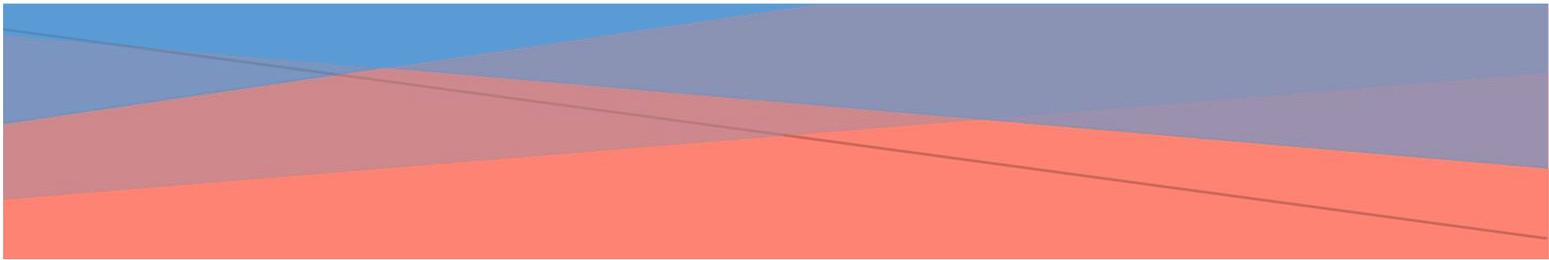
You will get a chance to interact with every committee in the conference. You will publish exciting pieces of news in all shapes and forms. You will be the centre of attention in the press conferences – where it's all about getting that scoop.

With some hard work and creativity, you will bring the incredible art of journalism and add an extra spice to an already amazingly planned conference.

We have worked tirelessly to make this committee to be as fun and engaging as it possibly can. Experienced delegates may notice the various changes, to both format and news output, we have made to the classical Press Corps. This was done in order to be more compatible with technological advancements influencing the way real journalism works, and to engage as many people with your content as possible.

We are super excited to meet you and see you at TLVMUN 2022!

Yonit and Gal



## **Functioning of the Committee**

### **CHAIRS / EDITORS**

The committee chairs, named Editors, are here to lead and coordinate the press team. The role includes planning the agenda for each day of the conference, sending the journalists to cover the committees that are being held, coordinating press conferences with the fellow chairs of the respective committee, and reviewing the journalist's articles before publishing.

The chairs are also the journalist's first person of contact within the conference for any issues, questions or needs that the journalist has.

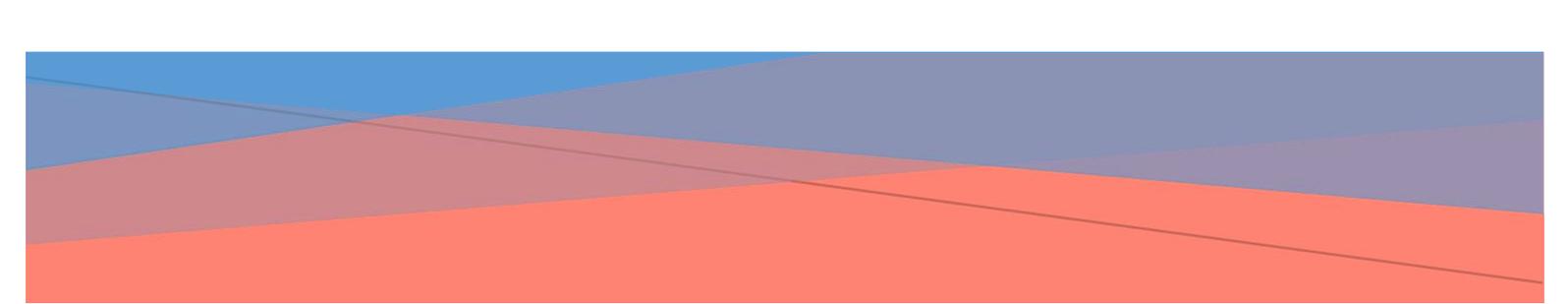
### **DELEGATES**

The delegates, in this case Journalists, are expected to represent a single news agency during the entire conference. The journalist should advocate, to the best of their abilities, the interests, ideologies, policy, and manner of their news agency. The journalist can and should interact with fellow delegates outside the IPC to gather as much information as they can to provide interesting and reliable sources to their news reports.

### **DAILY PROCEDURE**

The daily procedure of the IPC is a little different from your usual committee.

On the first day, we will have a press workshop, where journalists will get to know their colleagues and also us, the Editors. After this, each journalist will introduce their news agencies to their colleagues via the General Speakers' List. The Editors will explain the different types of news pieces that can be published and what is the



procedure of publication so everyone will know what is expected of them. Finally, every journalist will be allocated to the committees they will cover for the day.

Every day after that, there will be two small sessions during which the journalists are expected to be present in the Press committee room. These are:

1. **The morning briefing:** at the beginning of each day the Editors will brief the journalists on the day's schedule and the allocation of the committees that the journalists will cover.
2. **The closing of the day session:** 15 minutes before committees close for the day, there will be a short session to get an update of how the day went, and what are the journalists' goals for the following day. This will be a safe space to share your thoughts and ideas with us.

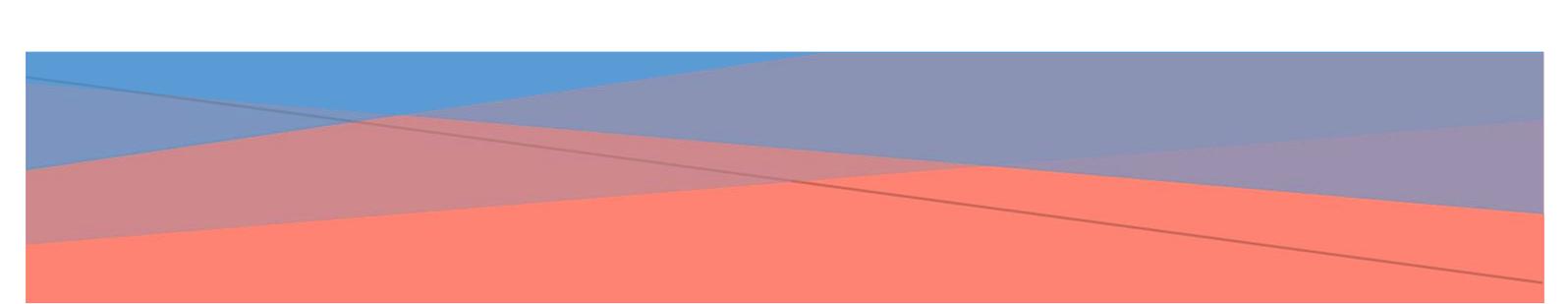
## **Requirements and Guidelines**

All submissions will be posted to a dedicated Instagram feed. Therefore, with all submissions except Instagram Stories and Video Submissions, you will need to submit a picture alongside your article. Examples of several types of submissions can be found in the appendix to the document.

### **BREAKING NEWS**

This is a brief statement that can drastically change the events in the conference. They are expected to be short and to the point. The breaking news will usually include a catchy headline and a picture.

This is a tool for when you want to publish something spicy very quickly. If you choose to report a breaking news, a good way to compliment it would be to publish later on



in the day a more insightful article explaining further the occurrence, or to use an Instagram Story.

**Suggested length:** one sentence.

## **NEWS REPORTS**

News Reports are descriptive reports of events, and their objective is to tell the readers in as much detail as possible about the relevant information regarding this event. They are the pieces of "objective" journalism. The News Reports usually includes:

1. A catchy headline,
2. A lead paragraph that answers the 5 W's rule (who?, what?, when?, where? and why?),
3. The body, which gives further description of the event, and
4. The conclusion of the overall report with final statements.

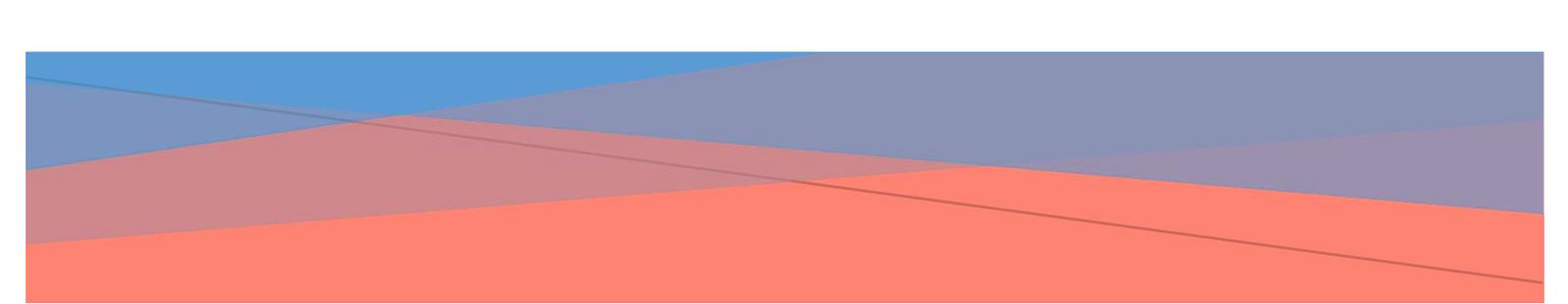
This is the type of article that will help you tell the readers *who* did *what*, *when* it happened, in *which* committee and *why* they did it (*what* led to it).

**Suggested length:** one paragraph up to a page.

## **INTERVIEWS**

A structured conversation in which the reporter asks the interviewee questions or asks them to comment on statements. We recommend collecting information and writing the questions beforehand. If a question pops up during the interview, it is also perfectly ok, but we still recommend coming with at least an idea of where you want the interview to go.

**Note:** You are **not** allowed to disturb a delegate or chair during formal debate. You **may**, however, use breaks to acquire your interview freely. Unmoderated caucuses are



an option as well, but only after the approval of the chair to take the interviewee out of the committee room. An interview can be a part of a featured article, video submission, or a stand-alone submission.

**Suggested length:** half a page to a page.

## **FEATURED ARTICLES**

These are long articles exploring a specific issue regarding your assigned committee in-depth. They can be opinion based, or more factual - according to the writing style of your news agency - and may include an interview. Their purpose is to allow the reader to have a more thorough understanding of a topic, person or situation.

You will **not** have to submit a list of sources - both because it isn't done in the media, and because we assume that for some of you Fake News is a part of your paper's policy. Despite that, a delegate caught plagiarising will be punished.

**Suggested length:** half a page to a page and a half.

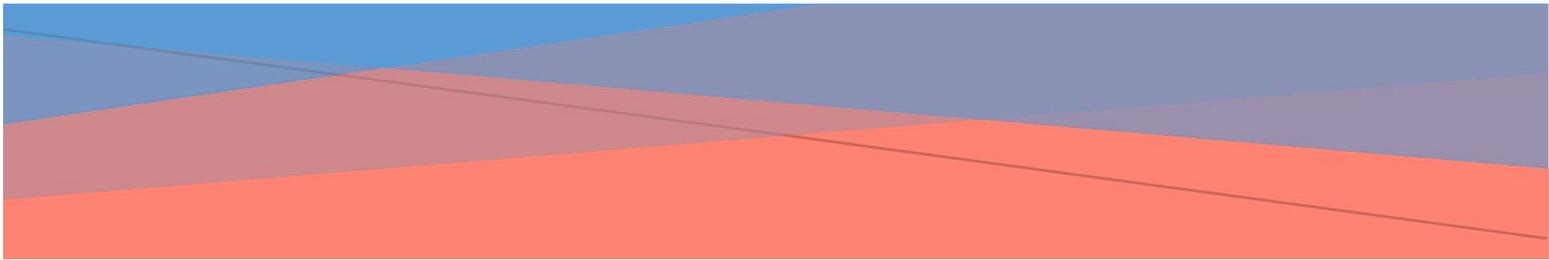
## **PRESS RELEASE**

Press Releases are a short summary of the press conferences, from the perspective of your news agency.

**Suggested length:** a paragraph or two.

## **INSTAGRAM STORY**

An Instagram Story is a short clip in which you can show aspects of debate, fun stuff that happens during committee, interview a delegate, or do any other (appropriate) thing which comes to mind. For a submission to count, you should tag @tlvmun, and make sure you can share stories.



A single Instagram Story takes up to 15 seconds, however you may have multiple stories stacked together.

**Suggested length:** up to four stories in a row (a minute).

## **VIDEO SUBMISSION**

Considering a big portion of our committee will be uploaded to Instagram, we've now added the feature of a video submission - meaning you can film (and even edit) your interviews, featured articles, and all other sorts of content. The purpose of this type of submission is to engage the audience not only through the written word, but through images and audio as well.

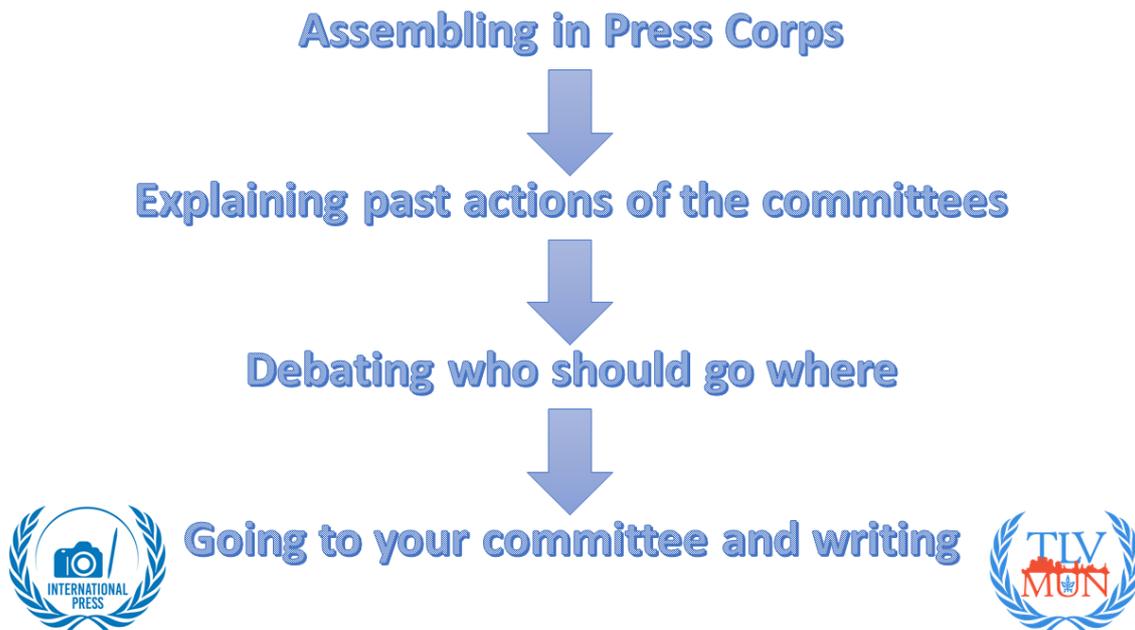
**How is it different from Instagram Stories?** Stories are shorter and temporary - as they cannot be seen after 24 hours. Therefore, they tend to be more "fun" and less serious. However, video submissions are intended to be longer and to mimic the regular content a newspaper produces - news reports, articles, interviews, and opinion pieces - both in content and in length.

Think of Stories as breaking news, whilst video submissions are pretty much everything else.

**Suggested length:** a minute to 5 minutes.

## Rules of Procedure

### COMMITTEE FLOWCHART

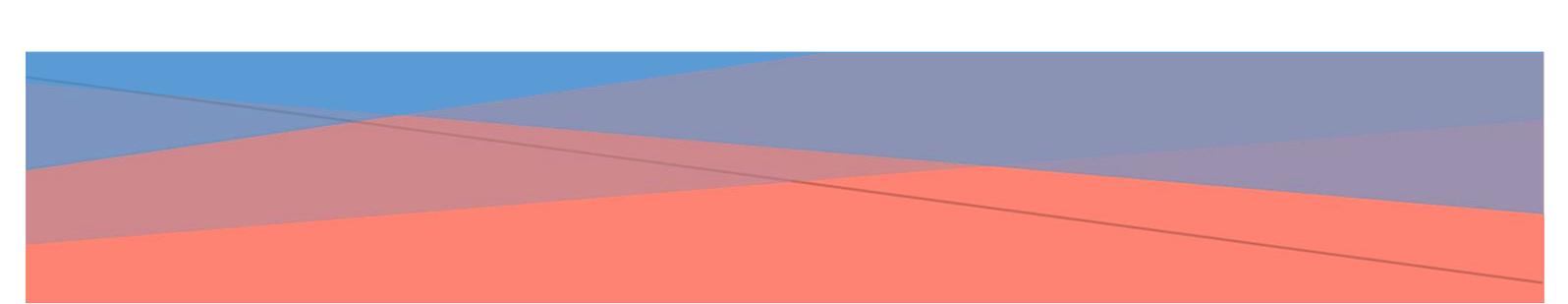


#### ASSEMBLING IN PRESS CORPS

At the beginning of every day or whenever the Editors decide, all delegates will assemble at the committee room for a roll call and opening of debate, similarly to a regular committee.

#### DEBATE FLOW

On every day but the first, all delegates are expected to have a brief summary of what happened in the committees they have been to whilst being there. Then, delegates argue where they should go and why through the General Speakers' list. The chairs decide and everyone leaves for their respective committees for the day.



## **GOING TO THE COMMITTEE AND WRITING**

As simple as it sounds. All articles you write should be sent to us, the chairs. We will then review them, fix their grammar and spelling (if needed) and upload it to the Facebook Press Corps group and Instagram feed.

You may write as many articles as you see fit. We encourage you to try as many of the writing styles as possible, as well as the newer formats available - IG stories, video submissions, etc.

## **PRESS CONFERENCE**

At least once per day, all delegates assemble in one committee of the Editors' choosing, regardless of which committee they were assigned to that day, and perform a Q&A section of 30 minutes with the delegates in said room. Afterwards, you will need to write a Press Release about it.

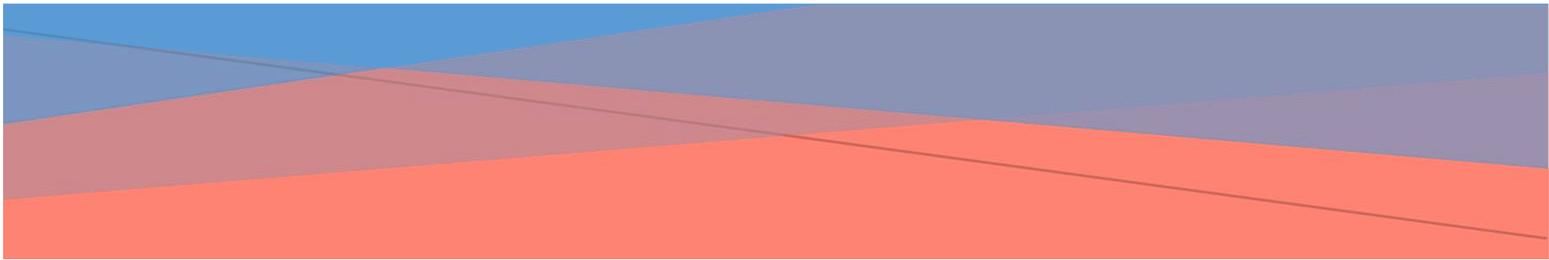
**For example:** if you were assigned to the Crisis committee, you may be requested to leave the room and come to the Security Council.

Then, during the 30 minutes, you may ask your questions, but don't forget to write the answers as well, as then you will need to write a paragraph or two detailing what had happened during the Q&A.

## **Introduction to The News Agencies**

### **QUESTIONS TO CONSIDER**

The Press Corps, similarly to a regular committee, is composed of news outlets from all over the world, each with their own unique political and financial ties and opinions.



During the conference, you shall aim to best represent these papers, staying true to their style of writing and topics they cover (or don't cover), and the **way** they cover them.

With that being said, it is important you will continue with your own research - reading the outlet, watching their videos, and listening to their podcasts (if available). If we hadn't included this information here, check who's in charge of your paper and consider why they are promoting the things they do.

So, without further ado, let's introduce our ten newspapers.

### **THE NEW YORK TIMES**

In its own words, The New York Times describes its mission as “helping people understand the world through on-the-ground, expert and deeply reported independent journalism.”<sup>1</sup> Since 1851, The New York Times has been sending its reporters to look for untold stories from around the world. The way these stories were told has changed through the years, but their mission to unveil the truth and enable other people to understand the world continues. The New York Times has received many honours including 1 Oscar for Documentary Short Subject, 7 Pulitzer Prizes for Public Service, 23 Emmy nominations in 2020 and 330 SND print and digital awards in 2021.<sup>2</sup>

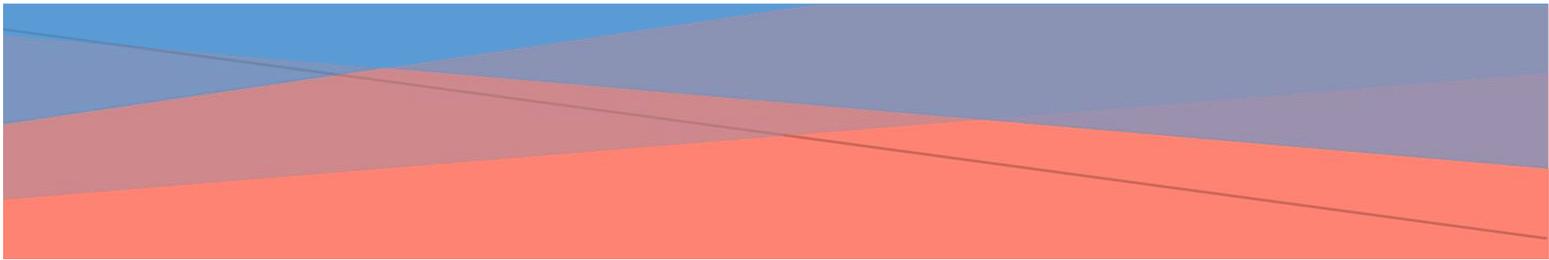
### **THE DAILY WIRE**

The Daily Wire has grown to be one of America’s biggest conservative media companies, after being launched in 2015. They produce several well-known podcasts:

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<sup>1</sup> The New York Times Company: Company. <https://www.nytc.com/company/>

<sup>2</sup> Ibid.



The Ben Shapiro Show, one of the largest podcasts in the country, The Michael Knowles Show, The Matt Walsh Show, and The Jordan B. Peterson Podcast, amongst others. The Daily Wire is owned by Jeremy Boreing, Caleb Robinson, and Jon Lewis. Their editors are John Bickley and Ben Shapiro.<sup>3</sup>

### **SPUTNIK**

The Russian government-owned media group Rossiya Segodnya launched the Sputnik brand on November 10, 2014. Today, the editorial staff of Sputnik works in over 30 languages. While Sputnik's headquarters are in Moscow, the group also has regional offices. However, since war in Ukraine began, it is unsure which are still operating, and to which capacity. The agency describes itself as "being focused on global political and economic news, targeting an international audience."<sup>4</sup>

### **CHINA DAILY**

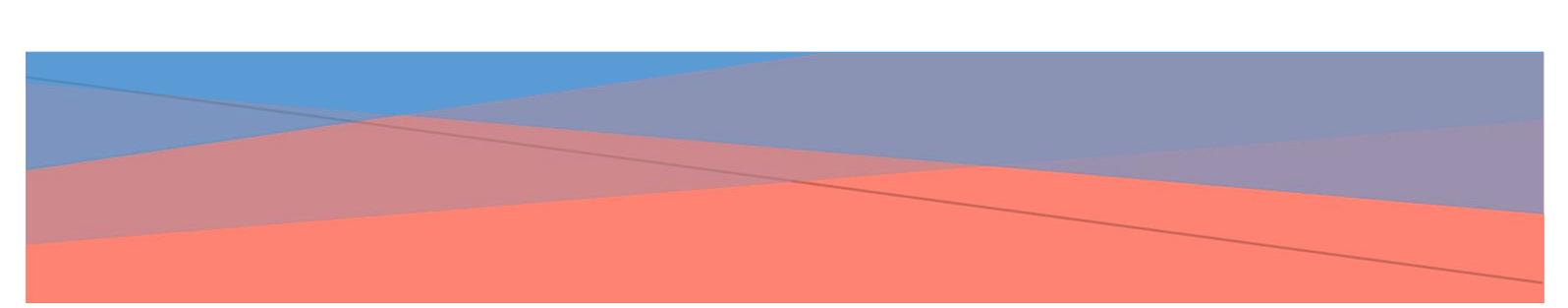
China Daily was launched in 1981. Since then, it is the leading English newspaper in the country. Spanning its print, mobile, and online editions, more than 350 million people read China Daily. It strives to educate the world about what's going on in China and how the second-largest economy in the world functions. Therefore, it is the most relied upon Chinese newspaper for international media. China Daily has a mainland and a Hong Kong edition, as well as an international edition dedicated to the Americas, Europe, Africa, and Asia-Pacific. Given the size of China, the news outlet has 35 bureaus in China alone, and an additional 14 internationally.<sup>5</sup>

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<sup>3</sup> The Daily Wire: About. <https://www.dailywire.com/about>

<sup>4</sup> Sputnik News: About. <https://sputniknews.com/docs/index.html>

<sup>5</sup> China Daily: About. [https://www.chinadaily.com.cn/e/static\\_e/about](https://www.chinadaily.com.cn/e/static_e/about)



## **THE GUARDIAN**

The main mission of the Guardian has been to use imagination and clarity to build hope. The oldest among the TLVMUN news outlets, it was first published in 1821. This British newspaper is a global news organisation that uses investigative journalism to provide a the powerless with a voice and hold the powerful accountable. This organisation is owned independently, which gives it the ability to be entirely free from political and commercial influence, instead driven by the values the news outlet holds.<sup>6</sup>

## **CLARÍN**

Clarín, founded in 1945, is the biggest online news outlet in Argentina and one of the largest news outlets in the Spanish-speaking world.<sup>7</sup> Clarín prides itself in professionalism and a full-time commitment to ensure quality and credibility. They focus on major events, investigative journalism, sports, and entertainment. Clarín can be found as a physical copy, online, on radio, and television. Clarín produces local editions of the news outlet in various other Spanish-speaking countries. It is owned by the Clarín Group.<sup>8</sup>

## **LE FIGARO**

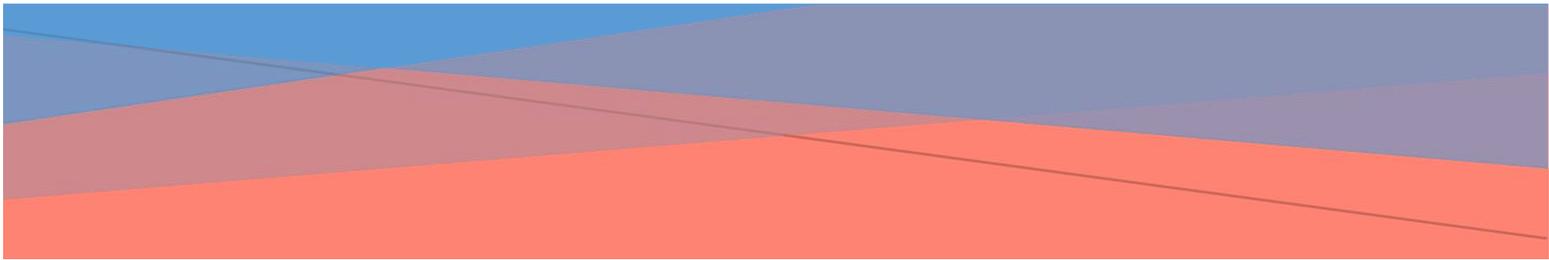
Le Figaro is a morning paper from Paris, France. It is among the largest French papers. Established shortly after The Guardian in 1826, it was originally meant intended for clever satirical gossip and commentary of the arts. It grew beyond that subject matter,

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<sup>6</sup> The Guardian: About. <https://www.theguardian.com/about>

<sup>7</sup> Laprensa: Diarios di Argentina. <https://laprensa.news/diarios-de-argentina/>

<sup>8</sup> Grupo Clarin: Institucional. <https://grupoclarin.com/institucional/institucional>



and by 1866 Le Figaro had become a daily newspaper that housed political commentary authored by France's best writers as well as interviews with celebrities. In addition, Le Figaro was among the first to separate coverage of different subjects into departments.<sup>9</sup>

### **AL JAZEERA**

The first Arabic independent news channel, Al Jazeera was first launched in 1996. Its focus lies on providing wide-ranging news coverage and challenging established narratives through live debate. It aspired to be an alternative voice, so that people and their stories once again returned to the spotlight of news. This strategy helped Al Jazeera become among the world's most influential networks. The Al Jazeera network has many subsidiaries, each of which shares Al Jazeera's principles of boldly challenging narratives and providing a platform for those struggling to find attention in media.<sup>10</sup>

### **THE SOUTH AFRICAN**

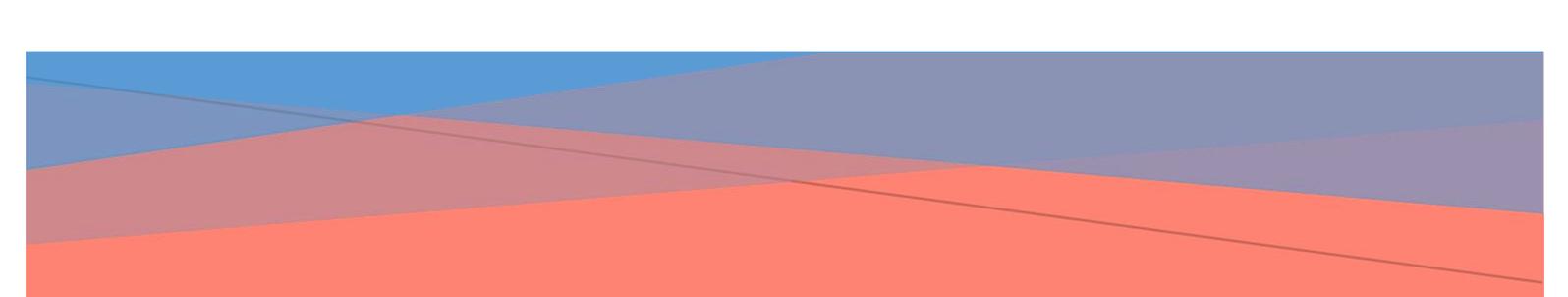
The South African is the 3rd largest news website in South Africa, according to the IAB (the South African Press Association). Founded in 2003 by Blue Sky Publications Ltd, it was originally intended for expats living in the UK, but it has grown to gain popularity among local readers. On average, it sees 5.7 million readers and more than 17.8 million page views each month. The news outlet is privately owned and remains independent of any affiliation with other media groups, political parties, or religious groups.<sup>11</sup>

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<sup>9</sup> Encyclopaedia Britannica: Le Figaro. <https://www.britannica.com/topic/Le-Figaro>

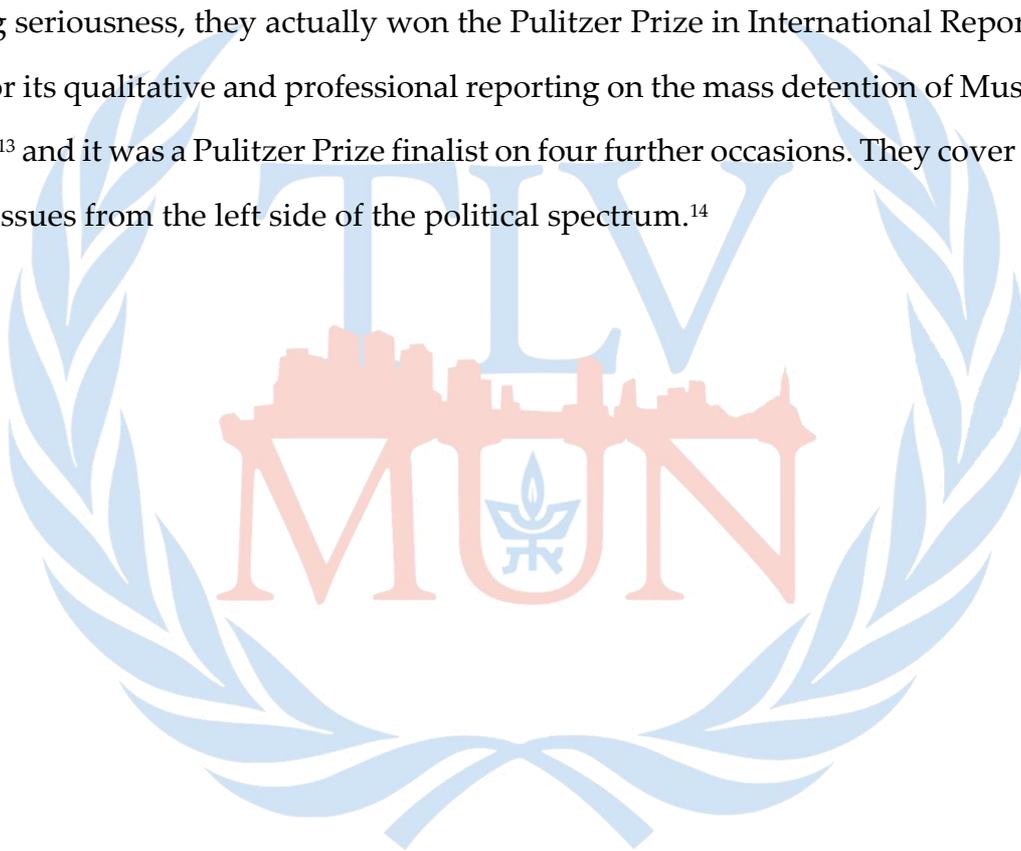
<sup>10</sup> Al Jazeera: About us. <https://www.aljazeera.com/about-us>

<sup>11</sup> The South African: About us. <https://www.thesouthafrican.com/about-us/>



## **BUZZFEED NEWS**

BuzzFeed News is a branch of the BuzzFeed company that launched in 2012.<sup>12</sup> Like the South African, it is completely online, unlike the South African, it has a unique writing style and a focus on videos. Although among some, BuzzFeed has a reputation of lacking seriousness, they actually won the Pulitzer Prize in International Reporting in 2021 for its qualitative and professional reporting on the mass detention of Muslims in China,<sup>13</sup> and it was a Pulitzer Prize finalist on four further occasions. They cover mostly social issues from the left side of the political spectrum.<sup>14</sup>



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<sup>12</sup> BuzzFeed News: About BuzzFeed News.

<https://www.buzzfeednews.com/article/buzzfeednews/about-buzzfeed-news>.

<sup>13</sup> Finalist: BuzzFeed News and the International Consortium of Investigative Journalists, Washington, D.C. The Pulitzer Prize: Prize Winners. <https://www.pulitzer.org/finalists/buzzfeed-news-and-international-consortium-investigative-journalists-washington-dc>.

<sup>14</sup> About BuzzFeed News

## Appendix

### RESOURCES

Information on newspapers: <https://www.britannica.com/>

Journalism skills: <https://www.skillsyouneed.com/write/journalistic-writing.html>

<https://open.lib.umn.edu/mediaandculture/chapter/4-3-different-styles-and-models-of-journalism/>

<https://study.com/learn/lesson/journalistic-writing-style-features-examples-journalism.html>

Rules of procedure: <https://www.un.org/en/model-united-nations/rules-procedure>

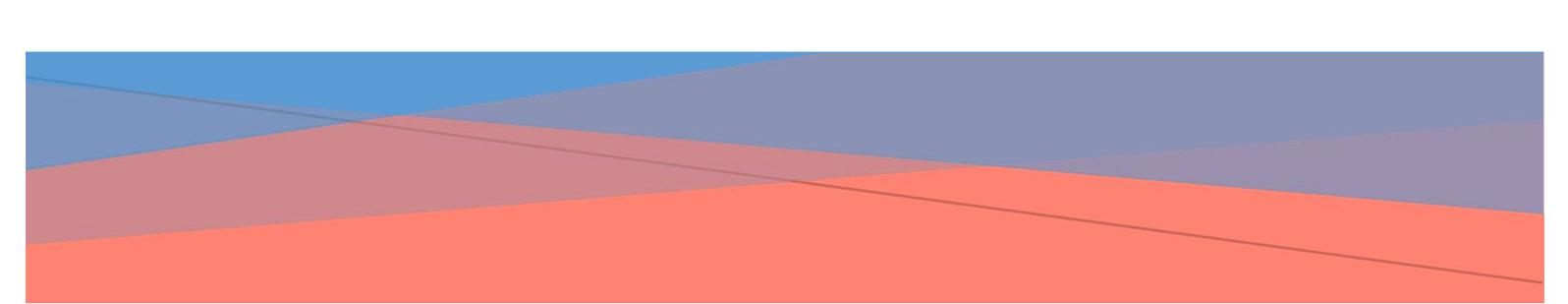
### EXAMPLES

**An interview by BuzzFeed News, Crisis, TLVMUN 2019**

**The OPA Does Everything To Fail**



While the other cabinets work hard to ensure their victory in the war, it seems as though the OPA does nothing to win. So far they have not suggested any meaningful plan, nor a plan at all. BuzzFeed reporters spoke with Liang Goodfortune earlier, and they seem to avoid the question.



“The next plan... well...” They said, quickly switching their wording to ‘the goal’, “We are taking actions to eventually lead up to the point where we become independent.”

What sort of actions?

“Um... Well... First of all we have to... um.... improve our reputation... um... Mars and the UN think that we are a terrorist organization... um... and, well, that’s not true. So we have to improve our reputation and let them know that we actually are peaceful and want to work together.”

Again, I was not sure about this answer. It was very vague, uncertain and incorrect - they are obviously a terrorist group. So I asked, “how are you going to improve your reputation?”

“Um... We’re planning on setting up meetings and... um... we’re working together a bit with Mars... Um... so, we’re planning to just by meeting with everyone and working together and maybe at the end be independent.”

Shocked by the answer and afraid from the security measures needed, especially since it seems the OPA aren’t doing anything in advance, I asked - Aren’t you afraid that in those meeting some assassins will come and murder you?

They answered very straightforwardly. “Yes”.

I had to change the subject then. It was too much to handle.

“There are rumours in the crisis saying that there might be some billionaires inside of your alliance. What do you think of that?”

“Well, it’s actually very convenient because, well, the OPA isn’t very rich, we don’t have a lot of money, so if we can work together with someone who does have those resources, that money, that’s one step forward to our goal.”

And what would you say if those people in the OPA are using their money for the sake of earth citizens, and not for the sake of OPA?

“I highly doubt that will happen because everyone in the OPA... um... their main goal is independence.”

So naïve, just like their cabinet.

### **Press Release by BuzzFeed News, Security Council, TLVMUN 2019**

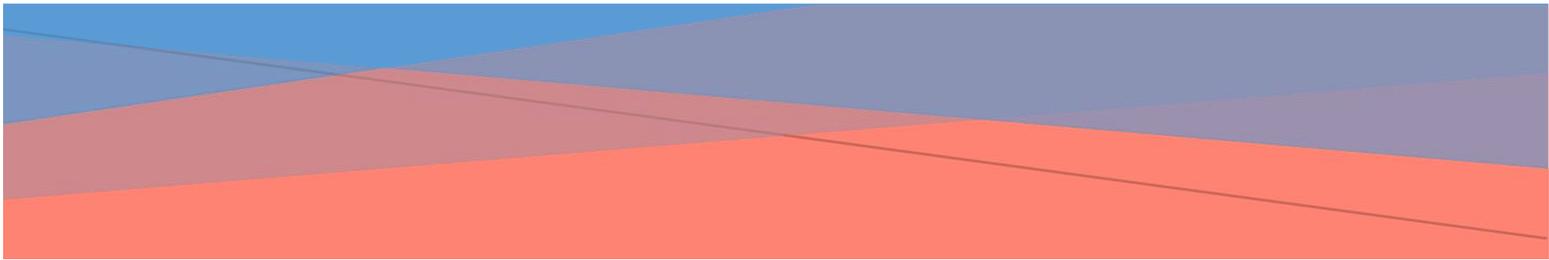
The delegates of the UK and Germany stressed the need for fair elections in Venezuela after the crisis will end, and said that the Security Council will help in those elections. The United Kingdom further stressed the need for an international coalition on the matter of the elections, and even invited Russia to join.

But somehow the delegate of Cote Devore doesn't understand the horrible situation that happens in Venezuela, and is reluctant to call it a Civil War, despite the obvious.

### **Article by BuzzFeed News, UNWOMEN, TLVMUN 2019**

#### **The Horrors of FGM**





Female Genital Mutilation is one of the biggest crimes against women that takes place in the world. FGM is the ritual cutting or removal of some or all of the external female genitalia, and according to UNICEF, in 2016 200 million women living today in 30 countries—27 African countries, Indonesia, Iraqi Kurdistan and Yemen—have undergone the procedures. Most girls are cut before the age of five.

The root of this ritual is absolutely horrible: in an attempt to control women's sexuality, the patriarchal society takes away their pleasure from sex. The irony in all of that is that women are the ones who usually perform this ritual on other women, due to fear that failing to have their daughters and granddaughters cut will expose the girls to social exclusion.

The health risks due to the ritual are numerous: they can include recurrent infections, difficulty urinating and passing menstrual flow, chronic pain, the development of [cysts](#), an inability to get pregnant, complications during childbirth, and fatal bleeding. There are no known health benefits.

In UNWOMEN, as part of their attempt to solve Violence Against Women in Strictly Religious Environments, spoke about this matter.

The delegate of the United States believes that sanctioning those who perform abortions is not the right way.

While it is true that sanctioning the poor, uneducated women who perform this act on their family members is unjust and keeps the patriarchy in place, we still should punish the doctors, who are abusing their power and influence to hurt women and their freedom. This is the right thing to do in order to help those women.

But honestly... BuzzFeed is not surprised the US does not do the right thing.

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China Daily: About. [https://www.chinadaily.com.cn/e/static\\_e/about](https://www.chinadaily.com.cn/e/static_e/about)

The Guardian: About. <https://www.theguardian.com/about>

Laprensa: Diarios di Argentina. <https://laprensa.news/diarios-de-argentina/>

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